



Media Fact Sheet

www.visitcampcedar.com

In Spring 2021 the new Kings Island Camp Cedar Luxury Outdoor Resort in Mason, OH will open, welcoming Kings Island guests, families, vacationers and RV travelers to a family lodging and outdoor recreational destination. The year-round resort will offer a modern-day escape to those looking for outdoor adventure, opening with 73 beautifully appointed cottages with 100 more planned, and 164 full-service RV sites for those traveling with their own accommodations. A hybrid resort and camping destination, Hornbeam Lodge will welcome guests with an expansive lobby and fireplace, Coyote Creek Camp Store, The Dry Bean coffee and gelato, and Ironwood Grill & Tap with seasonal patio dining. Outdoors, guests will enjoy Belize Street food-truck inspired dining, family and adult-exclusive pools, walking trails, a pond and dog park, and camping must-have's such as wood and propane firepits, grills, picnic tables, bathhouses and laundry facility. Kings Island Camp Cedar will complement Warren County's exciting tourism attractions and local businesses, creating jobs, generating tax revenue, and playing an important role in the economic bounce back of the community. For more information go to visitcampcedar.com.

Location: Kings Island Camp Cedar Luxury Outdoor Resort is located at 5158 Kings Island Drive, in Deerfield Township, near Mason, OH and less than one mile from Kings Island Amusement Park. Just off of I-71, Camp Cedar is a 25-minute drive from Cincinnati, less than 1.5-hour drive from Columbus, and two hours from Indianapolis.

Scale:

- \$27 million Kings Island Camp Cedar Luxury Outdoor Resort
- 52-acre development site
- Scheduled to open Spring, 2021

Economic Impact:

- Tourism is Warren County's top industry
- Tourism generated \$1.2 billion in spending from 12 million visitors, supporting nearly 13,000 jobs in the area in 2019
- \$12 million has been contracted locally during the construction of Kings Island Camp Cedar
- Once open, the resort will contribute to the region's economic bounce back with upwards of 100 new full- and part-time jobs and generate annual tax revenue, estimated at \$400,000 locally and more than \$500,000 statewide

Lodging:

- 73 Contemporary Cottages
 - 100 additional cottages planned
 - Five different configurations – Hickory, Aspen, Mulberry, Sycamore, and Birch

- Design touches include shiplap walls, hardwood floors, wood molding, modern appliances, furniture and fixtures
- Private bedroom(s), lounge area, kitchen, full bathroom with shower, heating/AC, ample storage, safe, and complimentary WIFI
- Housekeeping service available
- Private outdoor wood and propane firepits with grill and picnic table
- 164 Recreational Vehicle Sites
 - Full-hook up sites with concrete or blacktop pads
 - Private outdoor wood and propane firepits with grill and picnic table
 - Complimentary WIFI

**Grand
Lodge
Features:**

- Hornbeam Lodge
- Front Desk/Guest Services
- Ironwood Grill & Tap full-service bar and seasonal patio dining
- Coyote Creek Camp Store
- The Dry Bean - Coffee and Gelato
- Grand Fireplace and Lodge Living Room

Pools:

- Deerfield Springs
 - 5,000 square-foot, heated family activity pool
 - Zero-depth entrance
 - Geysers, bubblers, water sprays and mini slide
 - Water basketball zone
 - Water bench seating
 - Waterfall backdrop
 - Patio seating
- Kingfisher Landing
 - 6,000 square-foot, heated adult-exclusive pool
 - Six-inch submerged water-immersed sundeck
 - Patio seating
- Cabanas
 - 10 private poolside Cabanas
 - Shade, comfortable seating, TV & refrigerator
 - Advanced reservations required
 - Poolside service

Dining:

- Ironwood Grill & Tap
 - Casual, sit-down dining and full-service bar located in Hornbeam Lodge
 - Indoor dining and seasonal outdoor patio
 - Serving breakfast, lunch and dinner
 - Classic comfort food to full-course dining experience
 - Grilling meal kits and carry-out pizza
- The Dry Bean – Coffee & Gelato
 - Located within Hornbeam Lodge
- Belize Street
 - Casual food-truck inspired outdoor eateries

- Route 66 – American favorites including “Kings Wings”, burgers, hotdogs, Skyline Chili and more
- The Fresh Tortilla – Mexican faire including build your own burrito or bowl, walking tacos and more
- Urban Cow – Soft-serve or hand-dipped ice cream, elephant ears, funnel cakes and candy
- The Green Turtle – Casual bar serving margaritas, craft beer and more

Unique

Programming: •Peanuts Character Appearances and Events

- Peanuts in Parade
- Character Breakfasts
- Smores with Snoopy
- Meet and Greet

Resort

Features:

- King Powder Fitness Room
- Golf Carts – Available for rent
- Ninebark Park Off – Off-leash dog park
- Little Miami Walking Trail – Cedar chipped walking/jogging path
- Bath Houses
- Laundry Facilities
- Complimentary WIFI

Reservations: Sign up for more information and early bookings at visitcampcedar.com.

About the Project:

Kings Island Camp Cedar is owned by Small Brothers, LLC and Terra Firma Associates. Through a unique partnership and licensing agreement, Kings Island Camp Cedar will be managed by Cedar Fair Entertainment Company, owner of the Kings Island amusement park. Cleveland Construction serves as the general contractor, McHarris Architects as the project architect and The Kleingers Group as the project’s civil engineer.

About Small Brothers:

Small Brothers, LLC is a privately-owned real estate development and holding company. Small Brothers, LLC seeks to acquire, develop, and invest in income-oriented real estate assets throughout the United States. The company’s current portfolio includes various income producing properties of all types including; hospitality, office, assisted living, mixed-use, industrial, warehouse, flex and residential properties.

About Terra Firma Associates:

Terra Firma Associates is a Cincinnati real estate development company founded in 1999 by Richard Haglage and Craig Kolb. They have been responsible for the development of over three million square feet of Greater Cincinnati area projects involving all aspects of commercial real estate.

About Kings Island: With more than 100 rides, shows and attractions, Kings Island offers the perfect combination of world-class thrills and family attractions. Guests can experience 15 roller coasters, including the all new Orion giga coaster; Planet Snoopy, the award-winning kids' area and Soak City, the park's 33-acre water park included with admission. Kings Island is owned and operated by Cedar Fair Entertainment Company (NYSE: FUN), one of the largest regional amusement-resort operators in the world. For more information, go to visitkingsisland.com.

About Cedar Fair: Cedar Fair Entertainment Company (NYSE: FUN), one of the largest regional amusement-resort operators in the world, is a publicly traded partnership headquartered in Sandusky, Ohio. Focused on its mission to make people happy by providing fun, immersive and memorable experiences, the Company owns and operates 13 properties, consisting of 11 amusement parks, four separately gated outdoor water parks, and resort accommodations totaling more than 2,300 rooms and more than 600 luxury RV sites. Cedar Fair's parks are located in Ohio, California, North Carolina, South Carolina, Virginia, Pennsylvania, Minnesota, Missouri, Michigan, Texas and Toronto, Ontario. The Company also operates an additional theme park in California under a management contract.

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